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FOR IMMEDIATE RELEASE

SOURCE NATURALS INTRODUCES CHILDREN'S IMMUNE CHEWABLE™

Supports Winter Wellness

Scotts Valley, California—In winter parents are looking for powerful yet gentle options to safeguard the health of their children. CHILDREN'S IMMUNE CHEWABLE is a robust formula, designed to mobilize children's immune defenses during the cold weather season.

A potent herbal-nutrient blend—including echinacea, elderberry, astragalus, marshmallow root, mushroom extracts, and zinc—is combined with advanced special ingredients such as beta glucan and transfer factor.

CHILDREN'S IMMUNE CHEWABLE was formulated with a profound understanding of the body's intricate immune system—one of the key SystemiCare™ body systems identified by Source Naturals as critical to health and well-being.

Source Naturals National Science Educator Tony Lucchesi says, "The immune system is a very complex network of specialized tissues, organs, cells, and biochemicals. Innate immunity, which provides the first line of defense, includes skin, mucus secretions, and stomach acidity. Adaptive immunity includes elements such as antigens that generate antibodies, white blood cells, T-cells, and B-cells."

Lucchesi adds, "The ingredients in CHILDREN'S IMMUNE CHEWABLE were carefully formulated to address this intricate system by various biological pathways."

CHILDREN'S IMMUNE CHEWABLE is specially formulated in safe dosages for kids. And it is offered in great-tasting, raspberry flavored wafers.

Source Naturals is committed to enhancing individual potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit <http://www.sourcenaturals.com>.

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